



FOR PUBLICATION

DERBYSHIRE COUNTY COUNCIL

CABINET

Thursday, 13 January 2022

Report of the Executive Director - Adult Social Care and Health

**Anchor Institutions in Derbyshire and Derby**  
(Cabinet Member for Health and Communities)

**1. Divisions Affected**

1.1 Countywide.

**2. Key Decision**

2.1 This is not a key decision.

**3. Purpose**

3.1 To update Members on local work regarding Anchor Institutions in Derbyshire and ask Cabinet to agree that Derbyshire County Council be a signatory to the Anchor Charter (attached as Appendix 2 separate to this covering report).

**4. Information and Analysis**

4.1 The Health Foundation defines an Anchor Institution as:  
*“An institution that, **alongside its main function**, plays a significant and recognised role in a locality by making a strategic contribution to the local economy.”*

4.2 Anchor Institutions are so called because they are effectively anchored in their local communities and are unlikely to relocate. They have sizeable assets that can be used to build wealth in and develop their

local community through procurement and spending power; workforce and training; and buildings and land.

4.3 Key areas where Anchor Institutions have an impact include:

- Employment: Widening access to work.
- Partnering in place: Across organisations and the voluntary and community sector.
- Procurement: Purchasing more locally and for social benefit.
- Buildings: Using buildings and spaces to help communities.
- Environment: Reducing environmental impact.

4.4 Examples of national Anchor Institutions' work include:

- Leeds Anchor Network, which includes a range of statutory and third sector partners and uses its collective assets to improve outcomes for local people. The network focuses on creating local employment and has identified 'priority neighbourhoods' to provide targeted support, including apprenticeship programmes to widen access to employment for people from more deprived areas.
- Cheshire and Merseyside Health and Care Partnership have developed a systemwide approach to embed social values at scale through the NHS, local authority, and voluntary organisations. This has included establishing a Social Value Charter, a network of champions, training, and anchor kite mark.

4.5 The Derbyshire and Derby Anchor Institutions' work is guided by an Anchor Executive Group whose membership, as of October 2021, includes Derbyshire County Council, Derby City Council, Derbyshire Community Health Services, University Hospitals Derby and Burton and Derby University. Discussion is ongoing regarding future membership.

4.6 An 'Anchor Charter' has been developed to secure commitment from individual organisations and provide a framework to make the agreed changes that will benefit communities across Derbyshire and Derby.

4.7 By signing up to the Derbyshire and Derby Anchor Charter Mission Statement the Authority needs to commit to long-term collaboration with the other Anchor Institutions in the Derbyshire and Derby Anchor Partnership, support community wealth building goals to improve collective wellbeing and create a strong, resilient, and inclusive local economy.

- 4.8 The initial strategic focus locally of the Anchor Institutions approach is workforce and employability, including supporting those who are the furthest away from work. A focus on workforce and employability dovetails with Derbyshire County Council's procurement approach, such as ensuring social value informs purchasing decisions and including the use of local suppliers wherever possible.
- 4.9 Each Anchor Institution has undertaken a 'stocktake' on what is currently delivered and supported in relation to employability and workforce. The stocktake will provide all partners with an overview of good practice, opportunities for sharing and/or scalability and identification of system gaps.

## **5. Consultation**

- 5.1 No consultation is required.

## **6. Alternative Options Considered**

- 6.1 Do nothing. Derbyshire County Council do not sign the Anchor Charter and cease to be a member of the Anchor Executive Group. Were the Council not to sign the Anchor Charter, and cease its membership in the group, it would lose the opportunity to influence the work of Anchor Institutions in Derbyshire and the associated benefits for residents.
- 6.2 Derbyshire County Council defer the decision regarding signing the Anchor Charter at this juncture but continue to be a member of the Anchor Executive Group. Were the Council not to sign the Anchor Charter at this stage, it would reduce its ability to influence the work of Anchor Institutions in Derbyshire and the associated benefits for residents.

## **7. Implications**

- 7.1 Appendix 1 sets out the relevant implications considered in the preparation of the report.

## **8. Background Papers**

- 8.1 Derby and Derbyshire Anchor Charter.

## **9. Appendices**

- 9.1 Appendix 1 – Implications

## **10. Recommendation(s)**

That Cabinet:

- a) Agree that Derbyshire County Council becomes a signatory to the Derby/Derbyshire Anchor Charter.

## **11. Reasons for Recommendation(s)**

- 11.1 By becoming a signatory to the Derby/Derbyshire Anchor Charter the Council can draw on the collective influence of other Anchor Institutions to build community wealth and develop resilient, inclusive local communities.

## **12. Is it necessary to waive the call in period?**

- 12.1 No

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**Implications**

**Financial**

- 1.1 No financial implications have been identified. If any financial implications are identified at a later stage, finance colleagues will be asked for advice, and any actions will be taken in line with Derbyshire County Council's policies and procedures.

**Legal**

- 2.1 No legal implications have been identified. If any legal implications are identified at a later stage, legal colleagues will be asked for advice, and any actions taken in line with Derbyshire County Council's policies and procedures.

**Human Resources**

- 3.1 No human resources (HR) implications have been identified. If any HR implications are identified at a later stage, HR colleagues will be asked for advice, and any actions taken in line with Derbyshire County Council's policies and procedures.